

## Alsager Partnership (AP) Management Team Meeting

Wednesday 24<sup>th</sup> March 2021

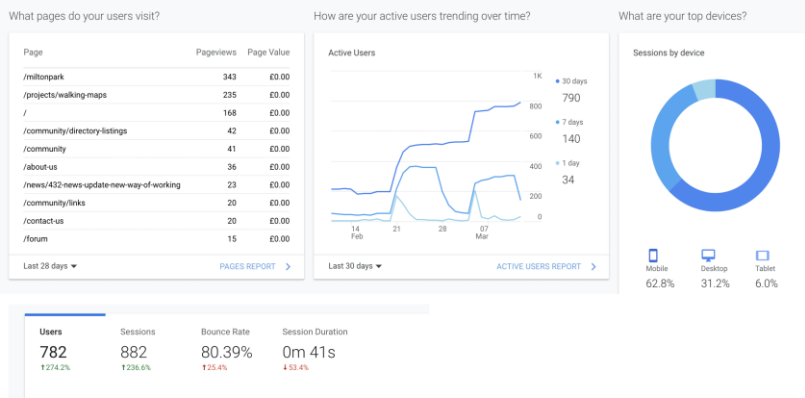
Venue: ZOOM Conference

**Attendees: John Poulson (JP), Kath Reader (KR), Shay Norman (SN), Lou Davis (LD), Arthur Harding (AH), Tony Collins (TC), Derek Hough (DH), June Buckley (JB)**

**Apologies: June Buckley (JB)**

**Meeting commenced at 10.00**

Item	Minute	Action	Owner	Completion Date
1.	<b>Welcome and Apologies</b>	We welcomed Tony Collins to the Management Team who gave a short precis of his working life and home life.  Apologies from JB who is leaving us in May/June 2021 as the Cheshire East Rep to the AP Team		
2.	<b>Previous Minutes</b>	Reviewed and accepted.  By John and Kath	Arthur	24/03/2021
3.	<b>Matters Arising</b>	Arthur requested that for all future AP management meetings that the TC and EC reps supply a written report of actions that their councils are in the process of doing which may impact on the AP team.  This report please to be forwarded to Arthur in advance of the AP meeting	Derek & June	
4.	<b>Any Conflicts of Interest</b>	Derek stated he is Chair of the Finance Committee and head of the Grants Panel	Derek	
5.	<b>Health &amp; Safety</b>	John advised us that since the Office shutdown he is now holding the first aid kit and the accident book at his home.  Arthur is looking at using an online accident book. Still outstanding	Arthur	Estimated June 2021
6.	<b>Volunteers</b>	Everyone to continue to collate Volunteer hours on a monthly basis and forward to Arthur or update the AP calendar yourselves.  Please use the AP electronic calendar within the G-drive. If you are unable to do this please email Arthur with your diary details so that we can keep a history of everything that we do within AP ( this does not include June and Derek)	Kath/ Arthur/ Shay/John/ Tony	At the end of each Month
7.	<b>GRIPP</b>	Gripp documents dated up to June 2021 have all been reviewed. One left to complete AP operations Handbook	John	Estimated by end of June 2021
8.	<b>Town Council Report</b>	Report given by Derek ref update Town Council items		
9.	<b>East Cheshire Report</b>	No East Cheshire Report submitted to AP		
10.	<b>Dementia Friendly Community Update</b>	Kath attached several documents and these are placed in the G-Drive <ul style="list-style-type: none"> <li>David Wilson Homes – Scholars Place Alsager – are donating £1000 to support our raising awareness efforts and creating a quiet seating area on site, bearing logo. Possibility of DF session on site.</li> <li>Good contact with Cedars Medical Centre achieved with Practice Business Manager joining the Dementia Working Group, along with Social Prescriber and Clinical Care Practitioner. A joint effort has connected us with Twyford House Care Home, which takes residents living with dementia. Residents are joining our regular zoom sessions and two GPs are now visiting.</li> <li>EMR are fixing all new signage at Alsager Railway Station by the end of the month, bearing the DF logo. There will be a press release and photo. This links in with the walking map,</li> </ul>	Kath	

		<p>already produced, a circular route from the station, taking in Milton Park and places of interest, including coffee shops!</p> <ul style="list-style-type: none"> <li>• Good links with the Town Council's Assets Manager. Invited to advise on work being done on the public toilets. Signage currently being renewed.</li> <li>• For DAW we are concentrating on raising awareness, as by May, even with Covid restrictions easing further, we consider any event outdoors would create problems controlling numbers. We'll have extra bunting and posters showing the work we've still been doing and the zoom sessions that have entertained and kept us in contact with each other.</li> </ul>		
11.	Youth Forum	<p>A discussion of a possible Summer Euro Football Match A possibility of an Alsager Youth got Talent Ongoing work on the survey for the Milton Skate Park upgrade</p>	Kath & Shay	
12.	<p><b>Business Directory</b></p> <p><b>Town Realm</b></p> <p><b>Mail Chimp</b></p>	<p>Our website continues to reflect the Partnership's news items. The new tab Community now has the following sub-menus:</p> <ul style="list-style-type: none"> <li>• <b>Community Links</b> – these links were introduced in the last quarter and has now been changed to introduce the Business Directory, it is the intention to add more local community groups and services.</li> <li>• <b>Business Directory (New)</b> – The Business Directory is now a permanent feature and currently has 180 Alsager Businesses listed. This has been launched to encourage businesses to view their entry and supply any updates. This is a forerunner to the development of greater links with our business community.</li> </ul> <p><b>Mail Chimp</b></p> <p>Email campaign's using Mailchimp have been successful in delivering the following: Public Realm Video and Survey to support the Vision for Alsager Campaign:</p> <ul style="list-style-type: none"> <li>• 1,111 people opened the email.</li> <li>• 293 watched the video.</li> <li>• 69 opened the survey.</li> </ul> <p>Campaign to launch the Partnership Business Directory to Alsager businesses is in progress:</p> <ul style="list-style-type: none"> <li>• 81 delivered.</li> <li>• 31 opened.</li> <li>• 28 viewed the directory.</li> </ul>		
13.	Social Media	<p><b>Web Stats</b></p>  <p><b>Facebook stats</b> Feb 29<sup>th</sup> – 3630 liked our page June 12<sup>th</sup> - 3,774 likes, gaining 144 newbies July 20<sup>th</sup> – 3,810, gaining 36 since last month and have 4,003 following the page Aug 17<sup>th</sup> – 3,833 gaining 23 since last month – a following of 4036 gaining 33 followers Sep 14<sup>th</sup> – 3861 gaining 28 since last month – a following of 4072 gaining 36 followers Oct 22<sup>nd</sup> – 3868 gaining 7 since last month – a following of 4104, gaining 32 followers March 12<sup>th</sup> – 3924 gaining 56 since Oct – a following of 4222, gaining 118 followers</p> <p><b>Instagram stats</b> March 18<sup>th</sup> - 179 followers June 12<sup>th</sup> – 472, gaining 293 new followers in 3 months July 20<sup>th</sup> – 652, gaining 180 new followers in 1 month Aug 17<sup>th</sup> – 695, gaining 43 new followers in 1 month Sept 14<sup>th</sup> – 720, gaining 25 new followers in 1 month Oct 22<sup>nd</sup> – 749, gaining 29 new followers. Marc 12<sup>th</sup> – 818, gaining 69</p> <p>Twitter on 12<sup>th</sup> March was 1223</p>		
14.	Five Town Partnerships	The next meeting is on the 29 <sup>th</sup> March at 10:30	Arthur Kath	29/03/2021
15.	Work Streams	<p>We have 4 work streams in our new way of working:</p> <p>Social Media Health and well being Youth Business</p>		

		In all four cases we have active projects/items going on but there was a possibility of a focus on the Health and wellbeing area in that it might be possible to look at some sort of social media project to promote mental health, Dementia etc etc We will be focusing on this throughout the spring and summer.	All	
16.	<b>Finance</b>  <b>SLA/TC</b>	John gave us an update of where we are with our finances  The Alsager Town Council have received our amended copy of the proposed SLA and we should hear towards the end of March if they have agreed to our changes.	John  John & Arthur	
17.	<b>AOB</b>	Additions to Social Media. We all need to send snippets of what we are all involved in plus Photos if possible, to Lou so she can promote us more on Social Media	All	
18.	<b>Next Meeting</b>	Next meeting will be at 09:30 on Tuesday 20 <sup>th</sup> April 2021	All	