



Alsager Partnership (AP) Management Team Meeting

Tuesday 13th July 2021

Venue: ZOOM Conference

Attendees: John Poulson (JP), Kath Reader (KR), Lou Davis (LD), Arthur Harding (AH), Julian Goodrich (JG), Tony Collins (TC)

Apologies:

Meeting commenced at 10:00 to 12:00

Item	Minute	Action	Owner	Completion Date
1.	Welcome and Apologies	Shay has submitted his resignation due to work commitments and other social items. He assured the committee that he enjoyed his time with AP but felt he could not commit sufficient time to the group.		
2.	Previous Minutes	Reviewed and accepted. By John and Kath	Arthur	13/07/2021
3.	Matters Arising	None arising		
4.	Any Conflicts of Interest	None at this time.		
5.	Health & Safety	Arthur is looking at using an online accident book. Still outstanding	Arthur	Ongoing
6.	Volunteers	Everyone to continue to collate Volunteer hours on a monthly basis and forward to Arthur or update the AP calendar yourselves. Please use the AP electronic calendar within the G-drive. If you are unable to do this, please email Arthur with your diary details so that we can keep a history of everything that we do within AP Arthur needs the names of the volunteers that we are using at the moment to produce the GRIPP documentation for them.	Kath/ Arthur/ Shay/ John/ Tony Kath	At the end of each Month End of August 2021
7.	Town Council Report	Town Council info link	Arthur	Ongoing each month
8.	East Cheshire Report	No report from East Cheshire as currently we do not have a rep on our management committee		
	Health and wellbeing Dementia Friendly Community Update	Memory Café The MC was cancelled on 30 th July on account of rising Covid19 cases locally and lack of helpers, who have stepped back as they are supporting vulnerable persons. I am hopeful that we will meet at the end of this month. Jackie and I will contact everyone from the 23 rd . I have another helper, who has been with us in the past.	Kath	

CE Dementia Strategy

July 29th all change with plans for the webinar. After discussion we have settled for face to face / paper consultation across the DFCs. Feedback to be taken into account in the strategy. Agreed the form of wording – open to DFC Leads to tweak to suit their particular groups. Have sent out in three separate emails and will collate after brief discussion at the next Memory Café.

Looking for priorities and possible case study.

Meeting 5th August - completed discussion on final pillar – Dying Well (Caring and Planning Well)

Possible mop up webinar in mid - September as an alternative.

A service directory will be compiled to accompany the strategy as a separate document.

Care Communities (SMASH – Sandbach, Middlewich, Alsager, Scholar Green, Haslington)

Met Beverley Price - Care Communities Development Facilitator (SMASH). 1½ hrs. Basically giving info and have sent various links since. Meeting of group on 11th August and every second Wednesday. Good to be in at the beginning. First meeting will set the priorities. Hope to get dementia taken on. Have got two Town Councillors attending, which will be really helpful.

Connected Communities (Cheshire East)

Lucie Ferneyhough is starting from the beginning again and has circulated priorities to a huge number of people, with no idea of attendance on teams. I have advised that when we go back to face to face we use the Library – late afternoon as we always did. With Covid 19 and staff being moved to cover support roles, we've not really settled and the priorities have grown. We remain committed to Health & Wellbeing (Dementia), Green Spaces and Youth. The latter is currently suspended but the Skate Park project is ongoing. See below.

Health & Wellbeing Event

Are we committed to a walk/walks for Alzheimer's? A short walk could involve the children through the schools – we haven't had contact with the schools since Covid began.

Younger children to be accompanied by an adult /older sibling etc. This is a good way to remind youngsters about the project and what they learnt in the DF sessions. I've enquired about getting an information pack from Alzheimer's and can apply as October. We will need to advertise this widely and contact the schools if we go ahead with involving them. Perhaps a letter to take home at the start of term? Could we use the Charity Market to promote this?

I've had few responses to the invitation, which I sent through Lucie.

Cedars / Merepark tbc/ Healthwatch Jackie Lewis / Care Communities Bev Price. No response from Wellness Rooms, who I emailed. I will ring next week. I propose to invite specific organisations at the end of the month if we don't get what we need. When are we having another meeting to map out the event?

		<p>Milton Park Meeting 4th August. Welcomed Mark Henshaw and Jane Smith (Residents rep) Minutes circulated. Jane Hearne is joining the group. Sue Helliwell has resigned. (Sue's daughter Amelia was one of the two new councillors elected last month.)</p> <p>Skate Park Site visit – 9th August. Sent email to John re background to the group being set up.</p> <p>Alsager Partnership Forum I am receiving a considerable amount of info from Cheshire East, which I read and circulate to my groups, as relevant. I have decided since we haven't met for some time to include the forum in this – highlighting areas of interest. Paul Hayes - Rotary – is putting useful items into their newsletter, so that's useful.</p>		
9.	Youth Forum	<p>Link to Youth Forum Information</p> <p>The management team decided at this stage to ease up on the Youth Forum objectives but will contact the schools when back in September to look at some ideas ref</p> <p>Competition to develop a Single Use Plastic campaign poster involving all schools with the winners poster being turned into a jigsaw. Jigsaw can be used to raise funds!</p> <p>Litter collection fun event (although not directly about single use plastic, its all about reducing the litter in the town and involving Alsager Youngsters) Make litter collection a fun event. Borrow a skip from local business or get them to donate and collect when full. Decorate it has a hippo and invite children to collect litter to feed the hungry hippo and save the environment from litter The bags of litter could be weighed before the are fed into hungry hippo and there is a prize for the heaviest bag of litter!</p> <p>Re-Use Day Invite contributions for the best recycling ideas. Turning something that is no longer used into something useful. Prizes for the most inventive!</p>	John	
10	Business Directory	<p><u>Business Directory</u></p> <p>A good discussion with Mark Henshaw, Town Centre Manager has resulted in a regular monthly meeting with Mark, Arthur, John and Lou. Listed below is a summary of Marks notes from this meeting</p>	Mark/ John/ Arthur/ Lou	28/07/21

	<p>Mail Chimp</p> <ul style="list-style-type: none"> • Mark is visiting businesses in the town centre (53 to date) in order to create a database with primary contact details. He is also conducting a Business Survey with them in order to find out what they think about different aspects of the town centre. • Following on from this, Mark will promote the Alsager Partnership and its Social media sites to them. Receive any offers / incentives/ news that the businesses may have for to share. Alternatively, to share with them any information the Partnership wants to share with businesses. • Other opportunities discussed were: <ul style="list-style-type: none"> ○ 'Family Day Event' for the end of September. ○ a Youth 5 a side tournament maybe for April 2022 • Events in general - mini ones for during the Summer School holidays? Class Car / Bike? • Promotion of the town and businesses via Alsager Partnership YOU TUBE Video (shared on social media & Web page) for the Autumn. Coincide with promoting Alsager is 'Open' after 21st July <p>Mail Chip paid version now purchased A new post has gone out and the following are businesses with either no email address or have not responded</p> <p>Business Flyer</p> <p>A new business flyer is being produced to be personally delivered to businesses to increase our hit rate with Alsager businesses</p>		Arthur/ John/ Lou	Ongoing
11	Public Realm	Mark and John gave an update to where they are ref the Public Realm survey.		
12	Social Media	July Dates for social media adding to Instagram and Facebook Lou presented the statistics indicating steady growth in our audience.	Lou	Ongoing
13	5 Towns Partnership	Next meeting is on Monday 11 th October at 1030		
14	<p>Health and wellbeing</p> <p>Cycling Project</p>	<p>Link to Cycling project</p> <p>We are looking towards adding some cycling routes to our AP web site to run alongside our walking routes. Geoff Reader and Tony are doing all the cycling routes and John is doing a great job in adding the information into a workable format. Andy Hannah from Audlem Adapt who have a large amount of cycle routes on their web site has been assisting us and he is happy for us to mirror their methods of route production.</p> <p>Tony is arranging to do a map template that can be used by Geoff as well.</p> <p>Michael Unett has agreed to test run some of the cycle routes.</p>	Tony/ John/ Arthur, Geoff Reader	Ongoing target date Oct 2021
15	Health and Wellbeing Event	Kath has booked the Civic centre for the 23 rd October 2021 AM subject to Covid changes for the Health and Wellbeing event. We may use that venue to launch the AP cycle maps.	All	Ongoing

		<p>Meeting held with Tom the Civic manager to discuss the event and how many stalls etc.</p> <p>Room hire charges for the event hiring form 9am – 2pm are £258.75. This is for the whole building including the prep and clearance time as indicated and use of the laptop and projector.</p> <p>In regards to a café or refreshments served from the kitchen there are a few points you could consider. There may be a local café who would be interested in coming along to offer this provision, such as ey up duck or liv's deli, so you could approach a local business in order to offer that opportunity. Another alternative could be to offer the use of the kitchen to a charity or organisation such as guides/scouts, one of the sports clubs or animals in need as a fundraising opportunity. Bear in mind that if the kitchen is used for commercial use (to make a profit) it becomes chargeable as extra; Cold food prep is priced at £18 and hot food prep is charged at £28.50, therefore if you choose to proceed with a business using it they will be responsible for that cost.</p>		
16	Work Streams	<p>We have 4 work streams in our new way of working:</p> <p>Social Media Health and wellbeing. Youth Business</p>	All	Ongoing
17	Finance	John gave us an update of where we are with our finances:	John	
18	AOB	<p>Julian gave an idea of contacting the people who have the cars in the top of the main high street car park ref Car club contacts</p> <p>Kath reminded us that we need to check/amend the constitution of AP</p> <p>Julian said that St Marys had a youtube channel and if choirs were played at the church they could be loaded onto their you tube channel.</p>		
19	Next Meeting	Next meeting will be on Tuesday 10th August 2021 at 10AM via Zoom		