

Alsager Partnership Management Team Meeting

Tuesday 16th August 2022

Venue: ZOOM Conference

Attendees: Arthur Harding (AH), Kath Reader (KR), John Poulson (JP), Lou Davis (Nicola Clerk (NC), Lucie Ferneyhough (LC), Helen Goodhall (HG)

Meeting commenced at 10:00 to 12:00

Item	Minute	Action	Owner	Completion Date
1.	Welcome and Apologies	Apologies: Julian Goodrich New Member: Helen Goodhall owned The Lodge pub and is looking to be involved in community projects.		
2.	Previous Minutes	Reviewed and accepted.	John	Complete
3.	Matters Arising	None		
4.	Any Conflicts of Interest	None currently.		
5.	Health & Safety	No Incidents occurred in the last period		
6.	Volunteers	Everyone to continue to collate Volunteer hours monthly and forward to Arthur or update the AP calendar yourselves. Please use the AP electronic calendar within the G-drive. If you are unable to do this, please email Arthur with your diary details so that we can keep a history of everything that we do within AP	Kath/ Arthur/ John/ Tony	At the end of each Month
7.	GRIPP Status	Arthur to check for any up and coming document reviews and report back at the next meeting. Also, to contact our CVS representative.	Arthur	20/09/22
8.	Town Council Report	Inclusive Play Areas for Milton Park/Fairview Using SIL money the Town Council is looking to have inclusive play equipment installed at the above play areas. Benches outside The Civic The benches are in the process of being refurbished. Town Ranger The recruitment of a Town Ranger is currently on hold. Town Centre Vitality Plan Cheshire East have produced a first draft Town Centre Vitality Plan for CE towns including Alsager. The plans will help Cheshire East Council and town councils to work together to identify how individual town centres can be	Nicola/ Julian	Ongoing

		best supported to adapt to the changes and challenges posed by a shift in people's shopping habits.		
9.	Connected Communities	<p>Parent and Tots group at the Civic Hopefully starting in September on a Wednesday morning. Carrie at the Civic is working with Kirsty Brudenell (Early Start Children Centre Hub Manager) to set this up. They are hoping to offer a play session for the children with refreshments but also to work with organisations that can offer other support. This might be around employment, health, education, maybe debt management or whatever else might be what is needed. It is suggested they might try and run courses for the parents. Meeting on the 30th August to finalise everything and confirm a start date..</p> <p>Alsager Food Project Lucie visited a food project in Kidsgrove with Sarah Smith (Alsager Community Support Volunteer) to see how it was set up and run. She has also spoken to Tracey at Alsager Foodbank about the project. The project is a lot more complicated than originally thought. The main issue will be finding enough food through the supermarkets to run it. There are only two supermarkets in Alsager and the Foodbank already work with ASDA/Sainsburys and the project would be competing with other food projects running in areas where we would have source food from like Crewe and Congleton. A meeting planned in September to discuss the project and we will raise our concerns at this time. There is a lot of support for a food project but we may have to reconsider what we do but we have certainly not given up on it. Lucie will update at the next meeting.</p> <p>Food Poverty is a priority for Cheshire East Council A Food Poverty Spotlight meeting was held a few weeks ago with stakeholders including local councillors, council officers and representatives of community, voluntary and faith (CVF) sector organisations who support local people to access food. The purpose of the Spotlight Review was to:</p> <ul style="list-style-type: none"> • Raise the profile of this increasing concern related to access to food. • Understand the current challenges. • Work together to create some tangible actions and next step to focus on. <p>A report has been drafted following this and will go to the Departmental Management Team meeting to be discussed and actions agreed. There will also be a new role, 'Food Poverty Coordinator' which will cover the whole of Cheshire East and they will specifically look at this issue. The role has not started yet.</p> <p>Employment Event for Ukraine refugees An employment event took place at the library on Monday 25th July which was well attended by the local Ukrainian guests as well as present and future hosts - in total about 20. Employment projects Journey first, Parents first, Springboard, New Leaf and ESOL provision run by Lidia all attended to offer help and support in finding employment, education and</p>	Lucie	Ongoing
			Lucie	20/09/22

		<p>training. Alsager library manager Jude Johnson was also available to give out backpacks for the children and bus passes. Tony Smith from Alsager Welcomes Refugees and Eric Pemberton who is volunteering with Alsager Ukrainian group were also present. We had two volunteers who spoke Ukrainian and Russian who helped to interpret and translate. The event went really well and we had very positive feedback. This was a pilot project, and we will be running similar events across Cheshire East.</p> <p>If anyone is working with or knows any Ukrainian people in Alsager that needs any help or support, please contact Lucie and she will endeavour to help.</p> <p>Muka Khan in the Communities Team is coordinating help and support for Ukrainian refugees in local communities across Cheshire East.</p>	ALL	Ongoing
10.	Projects In Progress/ Complete	<p>Alsager Clean Team Update</p> <ul style="list-style-type: none"> • Our volunteer base has increased and now stands at 50 • 10 were at the litter pick starting from Alsager Social Club • We had our youngest litter picker (age 3) at this session. • The next one is from Christ Church Hall. • The group is looking to present to School Assemblies on the litter found around the school premises. <p>Stroke Survivors Club</p> <ul style="list-style-type: none"> • Market stall at the Wednesday Market will have a tombola to attract visitor. Previous stalls have attracted new members. • Afternoon Tea has been arranged at The Courtyard Café at Hall Farm with 20 attending • A Stroke Survivors Club in Middlewich is being progressed <p>Skate Park Redevelopment</p> <p>Meeting held on 12th July Funding opportunities remain an issue and opportunities being looked at are: Sports England and the FCC Communities Foundation. Town Council will offer £10k Arthur advised that Camelot, the previous company who ran the National Lottery have funds they need to distribute back into the community.</p> <p>Alsager Music Festival</p> <p>Lou supported the merchandising stall. John arranged for 7 litter pickers to patrol the park until the finish at 9pm All equipment loaned has been returned to the Partnership Lock up.</p> <p>Mailchimp Campaigns</p> <ul style="list-style-type: none"> • Monthly What's On continues. • Social media recruitment campaign to encourage those with Instagram accounts to tag us in with events/offers etc • Alsager Clean Team volunteer schedule is issued every month 	<p>Arthur/ John /</p> <p>Arthur</p> <p>Kath</p> <p>Lou/ John</p> <p>John/ Lou</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Complete</p> <p>Ongoing</p>

		<ul style="list-style-type: none"> • A DFC message to all businesses to renew their DFC status is being issued. <p>Milton Park Meeting July 27th took place. Main task is to review the 5 year plan and a meeting with Ruth Morgan (Ansa) is to be arranged. The Green Flag status has been maintained and is now in place. The play area surface is repaired, and the Town Council will be providing an all-inclusive roundabout as stated by Nicola previously Centrepiece in the Sensory Garden looking very attractive. ANSA have agreed to replace the vandalised bin</p> <p>Orchard Due exceptional workload and staff issues it will be September before the cutting back is done.</p>	Kath	Ongoing
			Kath	Ongoing
11.	Dementia Friendly Community	<p>Memory Choir First session held on 10th August at St Mary's and was led by Debora Betts who played the guitar. Another 2 sessions are planned for September and October and we are hoping to build on and attract more attendees through Cedars / Social Prescribers /Well Chemist / Library/ St Mary's and social media.</p> <p>Memory Café Numbers back to normal and great enthusiasm for the proposed Birds of Prey visit at Knutsford.</p> <p>Birds of Prey Outing for Memory Café attendees 23rd September and tickets booked for 21 Mini bus arranged Pick up at 10:45 from ASDA carpark and return at 16:30</p> <p>World Alzheimer's Day 21st September Plan is to ask businesses to display something in blue to commemorate the day.</p> <p>DFC Fund Raiser at the Civic 14th October Working with Cllr Phil Williams (Chair of Town Council) on Charity event at the Civic on 14th October 7.30 to 10pm in support of Alsager DFC. Draft design for ticket / flyer to be done</p> <p>Dementia Friendly Status Kath will write to schools in September. John/Kath contact businesses already carrying the sticker through Mail Chimp and encourage other businesses to register</p> <p>Christmas Market Stall at the Civic Sunday 27th November We have been offered a stall for free as long as we do not do a tombola.</p>	Kath Kath/ Arthur /John Kath/ John Kath/ Phil John/ Lou Kath Kath/ John	Ongoing

12.	Projects Not Yet Started	<p>Health & Wellbeing Outline programme is starting to firm up and looks like:</p> <ul style="list-style-type: none"> • Brain and Pain • Meditation Techniques • Recover from a Stroke • Defib demonstration • RNLI speaker <p>This has been deferred to next year and John is discussing with Helen how she can be involved.</p> <p>Ice Rink in Milton Park This will be part of next years plan</p> <p>Italian Festival There have been lots of comments from residents about when this is going to happen. We have put a statement on social media to say it is postponed for another year. Since this meeting John/Arthur and Lou have met with Pepe at Romazzinos and Carrie from the Civic to discuss options.</p> <p>Stall at the Library Alsager Library have offered a stall to promote the Partnership on any morning. All agreed this would be good to do and John/Arthur to prepare some promotional material.</p> <p>Christmas Shop Window Competition A December activity which was very successful last year with prizes being a £50 donation to the charity of the winner's choice. Three winners were chosen las year.</p> <p>Round Table Bonfire/Christmas Market & Lights Partnership equipment will be loaned for these events – John to organize.</p> <p>Easter Bunny Hunt This will require planning early in Quarter 1.</p> <p>Stroke Survivors Club Project With the expansion of the clubs (Middlewich) there is a need to be able have a system for diverting calls to appropriate volunteers. Arthur has been investigating possible solutions and is waiting for costs. Once know he might ask the Partnership for some financial assistance.</p> <p>Ideas for DFC Kath mentioned a SWISHING might be something we consider and also Jewelry recycling</p>	<p>Arthur</p> <p>John/ Arthur/ Lou</p> <p>John/ Arthur</p> <p>John/ Lou</p> <p>John</p> <p>Arthur</p>	<p>TBA</p> <p>In Progress</p> <p>TBA</p> <p>In progress</p> <p>In Progress</p>
13.	Social Media	<p>Facebook 2022 Jan 12th – 4380, gaining 6 Feb 15th – 4384, gaining 4 14th March – 4406, gaining 22 19th April – 4433, gaining 27 17th May – 4444, gaining 11</p>	Lou	Ongoing

		<p>4th July – 4463, gaining 19 16th Aug – 4519, gaining 56</p> <p>Instagram 2022 Jan 12th – 1071, gaining 16 Feb 15th – 1073, gaining 2 March 14th – 1086, gaining 13 April 19th – 1099, gaining 13 May 17th – 1106, gaining 7 July 4th – 1121 ,gaining 15 Aug 16th – 1143, gaining 22</p> <p>Continued Steady growth in Social Media presence</p>		
14.	Finance Update	<p>2021/2022 Accounts from Marshalls have been reviewed and accepted</p> <p>Apart from normal monthly outgoings expenses in July were as follows: Marshalls Accountancy fees £554.40 St Marys 3 month hire charge for Memory Choir £90</p> <p>John needs to submit update to the Town Council along with Bank statement for them to agree release of remaining £4k</p>	John John	Ongoing 31/08/22
15.	Constitution	<p>An updated Constitution is becoming urgent. John to put together a first draft before the next meeting.</p>	John	20/09/22
16.	A.O. B	None raised		
17.	Next Meeting	Next meeting will be on Tuesday 20th September 2022 at 10am		