

Alsager Partnership (AP) Management Team Meeting

Tuesday 19th October 2021

Venue: ZOOM Conference

Attendees: John Poulson (JP), Kath Reader (KR), Lou Davis (LD), Arthur Harding (AH) Julian Goodrich, Mark Henshaw, Nicola Clark, Lucie Ferneyhough (part time)

Meeting commenced at 10:00 to 12:00

Item	Minute	Action	Owner	Completion Date
1.	Welcome and Apologies			
2.	Previous Minutes	Reviewed and accepted. By John and Kath	Arthur	14/09/21
3.	Matters Arising	None arising		
4.	Any Conflicts of Interest	None at this time.		
5.	Health & Safety	Arthur is looking at using an online accident book. Still outstanding	Arthur	Ongoing
6.	Volunteers	Everyone to continue to collate Volunteer hours on a monthly basis and forward to Arthur or update the AP calendar yourselves. Please use the AP electronic calendar within the G-drive. If you are unable to do this, please email Arthur with your diary details so that we can keep a history of everything that we do within AP	Kath/ Arthur/ Shay/ John/ Tony	At the end of each Month
7.	Town Council Report	<ol style="list-style-type: none"> 1. Priority lists for the town council projects agreed at a TC meeting 7 September 2021. A public consultation is being prepared to be delivered to every household, smart survey and face to face meetings to allow residents to rank the projects. This will feed into the budget setting process and give a focus to move forward. 2. CEC have funding from central government called Welcome Back Fund. A list has been sent to towns to bid for items, e.g. gazebos and other physical items but also assistance with social media videos, footfall counts etc. ATC will bid for all items in the hope that some come to fruition. 3. The Town Centre Managers contract is coming up for a decision on whether to extend or not. (6 month contract with a review after 4 months). 4. A reminder that the Partnership must submit their grant application to the TC by the end of September. 5. Youth Forum members are Cllrs Michael Unett, Jane Hearne, Sue Helliwell and Amelia Helliwell should the Partnership want to invite them to any meetings. 6. I believe a report is required from the Partnership to take to the TC December meeting giving an update on activities. <p>Christmas! – the Round Table have just asked for the Christmas Market funding as they believe restrictions have been lifted</p>	Arthur	Ongoing each month

8.	AP Grant Application	The AP grant request submitted to the Town Council has been delayed due to a change in the Grant procedure which is under review.		
9.	Dementia Friendly Community Update	<p>DFC Assessment for 2020/2021 completed and 2021 DFC status confirmed</p> <p>DF Working Group had good attendance</p> <p>Memory Café Another good attendance. Jan and Gerry were on holiday, others attended as expected and we just kept increasing the size of our circle around the Tovertafel. Latest publicity was on offer. Advised John after the Café that the group were very keen to do the Falconry and Fryers Roses trip rather than Tatton. There are some concerns about walking and Bridgemore was popular too, though that should probably wait for better weather.</p> <p>CE Dementia Strategy Meeting on 22nd September. The strategy is now in its final draft and will now go through the governance process. Next step will be planning Communication and Engagement. Stakeholders are expected to campaign around each of the 5 Pillars. Consider events like DAW, Carers Week and Dying Matters week etc to link into. Given the emphasis, from the engagement process is on post diagnosis support, the DFCs are encouraged to pick this up. Draft Strengths Directory to be circulated. Next meeting -10th November</p> <p>Care Communities (SMASH – Sandbach, Middlewich, Alsager, Scholar Green, Haslington) Expect next meeting to be on 13th October when groups and link ins should be clarified. 5 priorities: Mental Health, including dementia, across the age range and Early Intervention / Prevention scored highly.</p>	Kath	Ongoing
10.	Orchard	Kath met Phil Mason on 11 th October with Hilary (Wood Park Group / Milton Park Friends). Likely work will be done first week of November. Involve Scouts in digging dock roots up, during half term week. Discussed using logs for seating to be in keeping with the site and unobtrusive.	Kath	Ongoing
11.	Milton Park	Next meeting 7 th October face to face. Met with Mark Henshaw Town Centre Manager, Derek Hough, Hilary Robinson and Graham Burgess (Ansa) re situation with gardeners. Graham was very helpful. CE will replace all planting cut down in error at no cost. Main points from general discussion: pruning takes place only in the winter, so given the vagaries of the weather, it's rarely at the right time. Graham had some good ideas around designing in areas left wild and suggested signage to explain this – all about education. Kath suggested we might get the schools on board. Could also help recruit volunteers – much needed.	Kath	Ongoing
12.	Connected Communities	<p>Kath attended a meeting on 15th September – confirmed priorities. Reasonably good attendance. Groups now established for Adult Mental Health and Young People Mental Health. Meetings on 12th and 14th October respectively. (email from Sam Parnell – will bring to the meeting) No take up for Economic Wellbeing to date.</p> <p>Lucie Ferneyhough, the Community Development Officer covering SMASH (Sandbach, Middlewich, Scholar Green and Haslington) Joined the meeting and explained her role and objectives. Her role is to work with the local Voluntary, Community, Faith and Social Enterprise Sector (VCFSE), individuals, statutory and non-</p>	Kath	Ongoing

		<p>statutory organisations to better understand the needs of the local residents and to work together to ensure that those needs are met. This is done through various channels, including the three Connected Communities Partnerships within SMASH, which are for Alsager, Middlewich and Sandbach. These partnerships are made up of local groups and organisations as well as representatives from statutory organisations such as Cheshire East Council, Town and Parish Councils, schools, NHS, police and the Fire Service. The aim is to work in partnership to identify the needs and find local solutions to these issues, where possible involving local people to utilise their skills, knowledge and experience in meeting these needs. I also work closely with the Town Partnerships in each of the three main towns, as well as the Town Councils and the Care Communities Partnership.</p> <p>We have recently agreed the priorities for each of the three Partnerships and we have four overarching priorities for SMASH which are Adult Mental Health, Young People's Mental Health, Economic Wellbeing and Physical Wellbeing. As Kath stated, three working groups for the mental health priorities and economic wellbeing are being set up..</p>		
13.	Skate Park	Skate Park Awaiting initial design proposals / costings. Anticipate meeting on 27 th October. Canvas Skate Parks and Public Spaces.	Kath	Ongoing
14.	Youth Forum	<p>The following themes will be kept on the agenda for development at the appropriate time</p> <p>Single Use Plastic Competition Competition to develop a Single Use Plastic campaign poster involving all schools with the winners poster being turned into a jigsaw. Jigsaw can be used to raise funds!</p> <p>Litter collection fun event Although not directly about single use plastic, its all about reducing the litter in the town and involving Alsager Youngsters) Make litter collection a fun event. Borrow a skip from local business or get them to donate and collect when full. Decorate it has a hippo and invite children to collect litter to feed the hungry hippo and save the environment from litter The bags of litter could be weighed before they are fed into hungry hippo and there is a prize for the heaviest bag of litter!</p> <p>Re-Use Day Invite contributions for the best recycling ideas. Turning something that is no longer used into something useful. Prizes for the most inventive!</p> <p>Car Rally The idea here is to provide a more acceptable venue for the youngsters who meet on Fairview car park with their cars.</p> <p>A specific venue with attendance by the police with their motorway patrol vehicle or maybe asking Andy from the Ferrari club to bring along a vehicle, so it is a venue for socialising as well as informative. John took an action to identify the use of a car park on the Radway Business Park and also Brit European. The Business Park is having construction work being done from November so there is no free space. Brit European park all their vehicles at the site over the weekend so that is not an option either.</p>	Arthur/ John/ Lou	
			John	Ongoing

		If anyone knows of any potential venues please let John Know	ALL	Ongoing
15.	Business Update Mail Chimp	John, Lou and Mark continue to work together to communicate with Alsager businesses, with Mark advising of any communication from specific businesses Monthly flyer continues to be issued via mailchimp/social media John stated that mail chimp number of businesses opening emails is on the increase. Mail chimp database to be updated from Marks database	Mark/ John/ Arthur/ Lou John	Ongoing
16.	Social Media	Lou presented the latest social media stats that continue to show steady growth. Facebook March 2021 = 3924 Oct 2021 = 4332 10% increase Instagram March 2021 = 818 Oct 2021 = 1020 20% increase	Lou	Ongoing
17.	Mini-Bus Outings	John continues to pursue availability and transport arrangements and is looking at Gauntlet Birds of Prey Bridgemore Gardens Tatton Farm	John	Ongoing
18.	Christmas Tree	John has paid £30 for the Christmas tree at the Christmas Tree festival. Kath will decorate.	Kath	In progress
19.	Cycling Project	Geoff Reader and Tony are finalising all the cycling routes and John is doing a great job in adding the information into a workable format.	Tony/ John/ Arthur, Geoff Reader	Ongoing
20.	Health and Wellbeing Event	This event has been cancelled and put back to 2022. John agreed to prepare a programme of activities for the event and look at a selection of potential speakers for different aspects of Health & Wellbeing for review at a future Team Meeting	John	Ongoing
21.	Towns Partnerships	Crowd Funding opportunities (https://spacehive.com) CEBC funding has been reduced from £150 to £50k CEBC will support projects up to a max of £10k with 50% with organisation finding the other 50%. Partnership Annual Grant Clarification on number of Years left is being sought. Cheshire East Cycle Map Funding Partnerships are being asked to contribute to an update. Eric Pemberton has applied for £500 from the Town Council but has not been successful. Next Meeting Monday 13 th December at Sandbach Enterprise centre Boardroom, but we may ask for a ZOOM connection.	All	Ongoing
22.	Finance	John gave an update of where we are with our finances:	John Arthur	

23.	AOB	<p>Projector/Screen for presentations With presentations required for Dementia Friend training and for the Health & well Being event and entertainment at the Easter Bunny event it was agreed that the purchase of a projector/screen would be beneficial as we have to try and borrow equipment at the moment. Arthur to recommend appropriate equipment.</p> <p>Remembrance Sunday Parade John has donated the usual £50 for a wreath to be laid at the Cenotaph on Sunday. John and Kath Attending</p>	AH JP/KR	Ongoing 14/11/21
24.	Next Meeting	Next meeting will be on Tuesday 16th November at 10:00 to 12:30 via Zoom		