



Alsager Partnership Management Team Meeting

Tuesday 15th November 2022

Venue: ZOOM Conference

Attendees: Arthur Harding (AH), Kath Reader (KR), John Poulson (JP), Nicola Clark (NC), Lou Davis (LD), Councillor Julian Goodrich (JG)

Part Time: Lucie Ferneyhough (LF)

Meeting commenced at 10:00 to 12:00

Item	Minute	Action	Owner	Completion Date
1.	Welcome and Apologies	Apologies: Helen Goodhall		
2.	Previous Minutes	Reviewed and accepted.	John	Complete
3.	Matters Arising	Skate Park development group agreed to delay the project until the current economic climates changes. This topic will be removed from the minutes until it is restarted.	KR	Complete
4.	Any Conflicts of Interest	None currently.		
5.	Health & Safety	No Incidents occurred in the last period		
6.	Volunteers	Everyone to continue to collate Volunteer hours monthly and forward to Arthur or update the AP calendar yourselves. Please use the AP electronic calendar within the G-drive. If you are unable to do this, please email Arthur with your diary details so that we can keep a history of everything that we do within AP	Kath/ Arthur/ John/	At the end of each Month
7.	GRIPP Status	Arthur is continuing to progress the review dates for the GRIPP documentation. Kath to be provide volunteer name for Safeguarding	Arthur Kath/ Arthur	Ongoing In Progress
8.	Town Council Report	Environment Working Committee Meeting on Wednesday 23 rd Nov to progress the Green Fair planned for 4 th February at the Civic. Civic More community activities planned. Games Activities Coffee morning Inclusive Play Equipment In progress.	Nicola	I Progress

		<p>Town Ranger position being progressed</p> <p>Coronation Day 6th May 2023 An event in the morning of the 6th is being considered. A grant is being made available to those wishing to celebrate the coronation similar to the Jubilee celebration where individuals/organisations can apply for a grant of up to £200. May require Partnership staging</p>																																
9.	Connected Communities	<p>Hygiene Poverty Project In an effort target those in need, Lucy has contacted schools but there had been no response so far</p> <p>Warm spaces Project Six locations within Smash can apply for £250 towards the costs of drinks. Businesses can sign up to the Charter.</p> <p>Hospital Discharge Project This project is aimed at getting people out of hospital as quickly as possible.</p> <ul style="list-style-type: none"> • Helping with social isolation • Providing support from communities • Befriending service • Help with shopping 																																
10.	Social Media	<p>Facebook</p> <table border="1"> <thead> <tr> <th>NEW FACEBOOK FOLLOWERS</th> <th>REACH</th> <th>ENGAGEMENT</th> </tr> </thead> <tbody> <tr> <td>20th Sep – 4600, gaining 81</td> <td>6,995</td> <td>2,257</td> </tr> <tr> <td>17th Oct – 4637, gaining 37</td> <td>7188</td> <td>1470</td> </tr> <tr> <td>15th Nov – 4658, gaining 21</td> <td>7879</td> <td>1877</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p>Instagram</p> <table border="1"> <thead> <tr> <th>NEW INSTAGRAM FOLLOWERS</th> <th>REACH</th> <th>ENGAGEMENT</th> </tr> </thead> <tbody> <tr> <td>20th Sep – 1161, gaining 43</td> <td>542</td> <td>23</td> </tr> <tr> <td>17th Oct – 1174, gaining 13</td> <td>1254</td> <td>97</td> </tr> <tr> <td>15th Nov – 1191, gaining 17</td> <td>1396</td> <td>124</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p>Alsager Music Festival are releasing a charity single “Do They Know Its Christmas” in aid f Macmillan Cancer Support. Details will be on social media and Lou to advise of details.</p>	NEW FACEBOOK FOLLOWERS	REACH	ENGAGEMENT	20 th Sep – 4600, gaining 81	6,995	2,257	17 th Oct – 4637, gaining 37	7188	1470	15 th Nov – 4658, gaining 21	7879	1877				NEW INSTAGRAM FOLLOWERS	REACH	ENGAGEMENT	20 th Sep – 1161, gaining 43	542	23	17 th Oct – 1174, gaining 13	1254	97	15 th Nov – 1191, gaining 17	1396	124				Lou	In Progress
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11.	Projects In Progress/ Complete	<p>Alsager Clean Team Update</p> <ul style="list-style-type: none"> • The Community Support Centre was the starting point for the Litter Pick on 12th November • Another 25 bags of rubbish were collected including a sun lounger and a wheel trim. • The hedgerows at the back of Chatwins and around ASDA car park were full of cans/bottles/litter. • Facebook page has been launched • The next Litter Pick will be from The Mere in Crewe Road. 	John	Ongoing																														

		<p>Stroke Survivors Club</p> <ul style="list-style-type: none"> • Two new people have joined, one in Alsager and one in Crewe. • After the Thursday meeting they are having lunch in the Community Café followed by bowling at the Civic. • Monthly market stall at the Wednesday Market continues to attract interest and is a fund raiser • 2nd Group visit Titanic Brewery booked • The submission for £2,700 submitted to CE Crowd Funding to assist in the start of a club in Middlewich has been successful and CE have pledged £1200. <p>Mailchimp Campaigns</p> <ul style="list-style-type: none"> • Monthly What's On continues with more people advising of events and asking to be on the distribution list. • Alsager Clean Team volunteer schedule continues to be issued every month • The Christmas Window Competition has been launched <p>Milton Park No further date set. Dependent on 5year plan being ready for consultation</p> <p>Orchard Phil Mason says it is likely to be January 23 but is dependent on availability.</p> <p>Christmas Window Competition This has been launched through Mailchimp and social media and two entries have been received so far. Three winners will have £50 donated by the Partnership to a local charity of their choice. The Partnership team will be the judges as last year and John will issue everyone with score sheets.</p> <p>Round Table Christmas Market & Lights Partnership equipment is being loaned for these events – John organizing with Round Table.</p> <p>Hygiene Poverty project (Cedars) Meeting held with Sharon from Cedars to discuss how we can help. Provisional £100 set aside and £50 cheque received from The Lions. Meeting on 2nd December will determine next steps.</p>	Arthur	Ongoing
			Kath	Ongoing
			Kath	Ongoing
			John/ Lou	Ongoing
			John	In Progress
			Arthur/ Kath/ John	02/12/22
12.	Dementia Friendly Community	<p>Memory Choir 9th November session attracted 12. Christmas CDs have been recorded. Songs and carols practised for Christmas Memory Café. Room booked to January. Have invited Memory Choir participants to sing at the Memory Café in December. At some time in the future, we will go to Twyford House for a session. Will consider when further booking is due.</p>	Kath	In Progress

		<p>Memory Café 30th September Rail Trip to Derby was a great success. Live music on the train, buffet lunch in Derby. Trip was risk assessed by Nth Staffs Community Rail Partnership and East Midland Rail. An evaluation was written by Claire for EMR – also press release.</p> <p>Visitors from Twyford House again. Manager Emma also attended. Discussed the loan of the Table Tennis Table. John has co-ordinated with Emma and Don the transport of equipment to Twyford House The Reed Warblers are booked for November Memory Café. Plan to have the Christmas Memory Café on 16th December, with crackers, small gift and raffle. All</p> <p>Dementia Friendly Status Kath attended webinar which touched on DFC recognition process for businesses and our comments re the Small Steps booklet are under consideration, 50% photos and lack of website link. Kath is in conversation regarding the content of the expression of interest flyer re Benefits of Becoming a Dementia Friendly Business.</p> <p>We were told that 2023 stickers will be available in January. Kath to clarify if stickers are 2023 or 2022-3 and how this may affect the businesses and organisations, who have signed up recently. Will probably work on an annual basis like our registration.</p> <p>Dementia Friends status for businesses. Registrations have been coming through.</p> <p>Schools will get a letter soon.</p> <p>Dementia Ambassador Kath has her ID. Less than 20% of Dementia Champions transitioning to become Ambassadors.</p> <p>Christmas Market Stall 27th November Kath has purchased items to sell. Arthur offered to provide change towards a float. John/Arthur to set up card reader for non-cash payments</p> <p>Dementia Strategy Dementia Strategy Plan is ongoing, next meeting is 24th November. All Carers strategy introduced for comment.</p>	Kath	Ongoing
			John	In Progress
			Kath	In Progress
			Kath	In Progress
			Kath/ Arthur/ John	In Progress
			Kath	In progress
13.	Projects Not Yet Started	<p>Health & Wellbeing Since the meeting the original date of 4th March has had to be rescheduled and is now 25th February. John and Arthur are working on an outline programme which will be a combination of tests and demos as well as information. Update at next meeting.</p>	John/ Arthur	In progress

		<p>Ice Rink in Milton Park Arthur is waiting for call backs from suppliers. Could be in the region of £10k. Will need to look at revenue from ticket sales and sponsorship as well as other funding opportunities.</p> <p>Easter Bunny Hunt This will require planning early in Quarter 1. John/Lou to develop Jigsaw idea</p> <p>Italian Festival Hoping to work with The Civic on this one</p> <p>Stall at the Library Material required to promote what the partnership does</p> <p>Alsager Stroke Survivors Club Reserve funding for ongoing support</p> <p>Youth Project Ideas for a Youth project in 2023 required. Lucie said one had been started in another part of Cheshire East and agreed to set up a meeting to discuss what had been done to see if something similar could be done in Alsager</p> <p>Various concerts Julian mentioned a preference for concerts to be on a Sunday Afternoon</p>	Arthur	In Progress
			John/ Lou	08/04/23
			Arthur/ John/ Lou	10/09/23
			John/ Arthur/	In progress
			Arthur	TBA
			Lucie	TBA
			TBA	TBA
14.	Finance Update	<p>Receipts £711 received in sponsorship/donations to DFC. £4000 from Alsager Town Council</p> <p>Outgoings apart from monthly subscriptions: £90 to St Marys room for Memory Choir.</p> <p>Action Plan and Grant Application for 2023/2024 is in draft and being updated and will be reviewed at the December meeting before submission to the Town Council.</p>	John	13/12/22
15.	Constitution	<p>Arthur/Kath/John met after the meeting and agreed: Prepare a version for review. Prepare marketing material and a banner to promote what the Partnership does with a view to recruit team members.</p>	John John/ Arthur/ Kath	ASAP In Progress
16.	A.O. B	None this time		
17.	Next Meeting	Next meeting will be on Tuesday 13th December 2022 at 10am		